



The Public Education Foundation

25 **MAKING A**
YEARS **DIFFERENCE**
... and just getting started



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Dear Friend of Education,

As we celebrate The Public Education Foundation's 25th anniversary, we do so with a sense of accomplishment, humility and pride.

From the beginning, the Foundation has had an unwavering belief that every child deserves a quality education. That belief has been the driving spirit behind all of the Foundation's efforts to support public education in our community through the promotion of best practices, development of progressive education leaders, pushing for improved teacher quality in our classrooms, and helping our schools reach education excellence through technology and leadership.

In our relatively short history, the Foundation has made great strides in support of our education system through the engagement of key audiences on issues of importance in education, brokering resources for our educators, facilitating forums that nurture new ideas and the establishment of grant and scholarship opportunities.

The Foundation is committed to sound stewardship of the funds entrusted to us by our friends and donors. All of our initiatives and programs reflect the varied and broad interests of our donors. Our future always will depend on our children and their ability to successfully face the challenges of an ever-changing, complex and demanding world.

The Foundation and its Board remain steadfast in our commitment to improve public education outcomes for all of Nevada's children. A quality education provides them with the critical skills needed to be successful in life. You can forever change a life by giving the gift of education. Please give today.

With gratitude,



Judi Steele
President & CEO

SERVICE ★ LEADERSHIP ★ IMPACT



Ernest A. Becker Jr., Dr. Lois Tarkanian, U.S. Education Secretary Lamar Alexander, Ann Lynch, Dr. Brian Cram

THE PUBLIC EDUCATION FOUNDATION HISTORY

**25
YEARS**

It was 1991 when we began to ask: *What if?*

What if the community played a greater role in helping the school district improve our public schools in Southern Nevada?

What if a group of business and civic leaders collaborated with the school district to find the best ways to educate a rapidly growing and diversifying population?

What if an organization was created that took calculated risks in the pursuit of bold new thinking and creative approaches to public education?

Then we stopped asking and instead translated an idea into action. Ernest A. Becker Jr., Ann Lynch, Karen M. Galatz, former Governor Grant Sawyer, Dr. Lois Tarkanian and Judi Steele worked together with the support of Superintendent Dr. Brian Cram to

establish the Clark County Public Education Foundation in 1991, now known as The Public Education Foundation, an independent nonprofit Nevada corporation.

It wasn't long before our four-member board grew into a 31-member board.

We've made clear—as far back as 25 years ago—that major shifts in demographics, rapid changes in the job market, new technologies and a globalizing economy demand that our schools do a better job of educating our children.

Our graduates must not only be able to read and write, but to think and to understand. They must not only be able to learn, but also be able to lead.

That's what we've been doing ever since ... *and we're just getting started.*

1991

The PEF founded

1993

InterAct Online Community launched

1995

Scholarship program began

2001

Literacy program established

2002

Teacher EXCHANGE® opened

2010

Leadership Institute established

2014

The PEF moves to Maryland Pkwy. campus

2017

\$125+ million raised

EARLY LEARNING AND LITERACY

Because a child's most critical development occurs in the early stages of learning, strategic and early intervention is the key to improving literacy on a large scale. Students who fall behind in literacy require remediation, lag behind their peers, and are more likely to fail classes and eventually drop out.

Recognizing these issues, The Public Education Foundation created a program that would prepare students for lifelong learning, building on a student's most critical skills.

We give at-risk students a foundation in early literacy, including summertime instruction, and promote early literacy in pediatricians' offices by providing books for children. Over the past two years, the Foundation has engaged more than 32,000 families through Literacy Liftoff and Reach Out and Read.

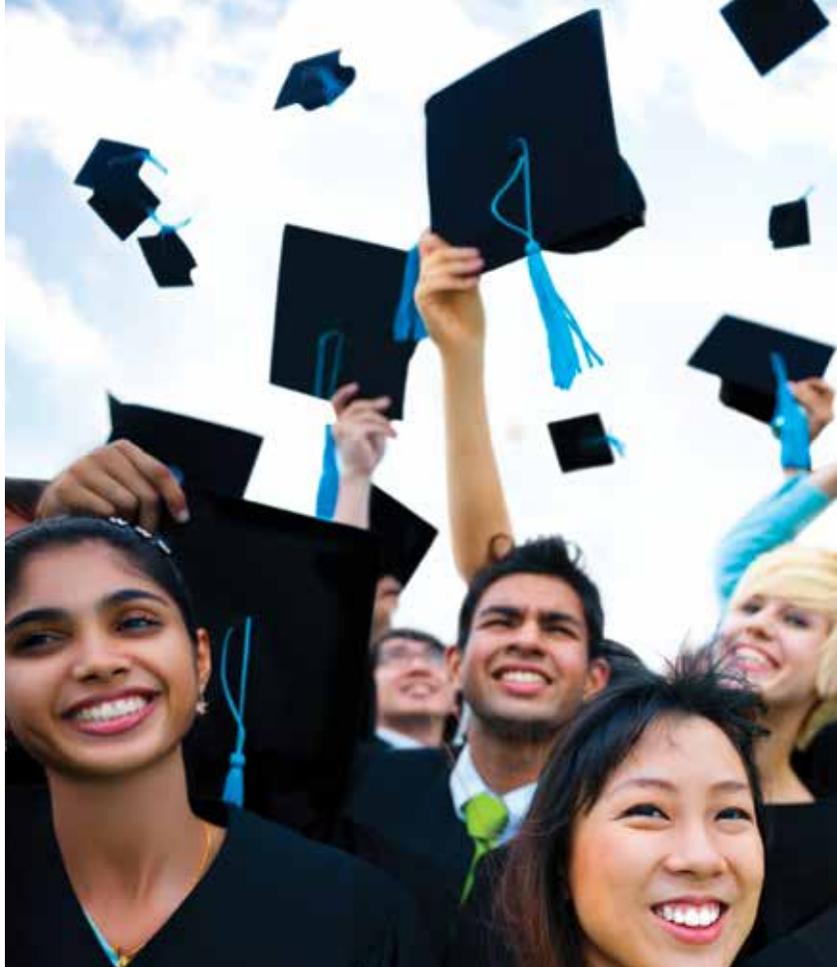


Preparing Students for
Lifelong Learning

102,750 books distributed to children
through Reach Out and Read

32,000 families engaged in the last two years

Increasing Opportunities for Students



SCHOLARSHIPS

All students who want to pursue post-secondary education should have every opportunity to make that dream a reality. More than two decades ago, recognizing that dreams of higher education were too costly for many students to realize, we created our scholarship program. When the program began, 19 students received scholarships.

This year, we are offering more than 630 scholarships, totaling more than \$1.1 million. Behind every scholarship is a student who goes on to pursue higher education, increasing the intellectual and economic capital of our state. To date, the Foundation has awarded more than 6,000 scholarships, totaling more than \$11.6 million.

6,000+ scholarships awarded since 1995, totaling

\$11.6 million

\$1.1 million in scholarships to be awarded this year

TEACHER EXCHANGE®

Every school year, teachers in America spend \$1.6 billion on school supplies—that's almost \$500 spent out of pocket on average per teacher each year. And, every week, conventions and trade shows move through our valley leaving a surplus of goods that can be used in our classrooms. As with everything we do at The Public Education Foundation, we saw a problem and quickly designed a solution.

Founded in 2002 to promote sustainability while bringing much-needed resources to Nevada's classrooms, the Teacher EXCHANGE has distributed millions of items to public school teachers. Our founding partners, Caesars Entertainment and Caesars Foundation, continue to play a vital role in its operation by providing funding, in-kind materials and volunteers.



Equipping Classrooms
With Vital Resources

2.3 million items distributed to public school teachers in Nevada last year

95% of CCSD schools participate

1,230 miles traveled by the Teacher EXCHANGE Express to serve rural schools

Developing Human Capital



LEADERSHIP

The highest-performing organizations, including our public schools, need to recruit, develop and retain top talent. In order to bring about real and lasting change to public education, it is critical that leaders have the vision, knowledge and courage to develop innovative solutions that produce results.

Through the Leadership Institute of Nevada, we are teaching the leadership of our schools—both at the executive level and in the classroom—to be strategic thinkers. We know it takes great leaders to solve the problems facing education.

The Leadership Institute houses several high-impact programs: the Executive Leadership Academy, the Teacher Leader Academy, the 21st Century Site-based Leadership Program and regional summits. Graduates of the Executive Leadership Academy earn certificates from Georgetown University's McCourt School of Public Policy.

By providing good-to-great leaders—in education and from the private sector—access to the nation's top thought-leaders and practitioners, we are reimagining what is possible in public education. As the Clark County School District transforms, the need for entrepreneurial leadership at every level is greater now than ever.

1,300+ attendees at regional leadership summits

120 graduates of the Executive Leader Academy

107 Teacher Leader Academy participants

FAMILY & COMMUNITY ENGAGEMENT

Engaging families and communities is vital to improving public education for our children. When parents and stakeholders engage with the system, it fosters an environment of collaboration and gives further local ownership over student achievement.

The home is each child's first learning environment. In turn, parents or guardians are a child's first teacher. This is why strategic, early learning intervention is central to improving student success on a large scale. Our family learning model enables many of our culturally diverse families to become meaningfully engaged in their children's learning at home and in school. This two-generation program allows parents and children to learn alongside each other and from other families.

The community, too, must be engaged with education. Since our founding, the Foundation has promoted and cultivated public-private partnerships and strategic alliances to leverage resources and produce results.

Our programs and initiatives build capacity within systems and individuals. Whether it's connecting national thought leaders with local leaders to elevate discourse or through skill development with parents, we lift the capacity of stakeholders to provide for meaningful engagement. Ultimately, our education ecosystem must include engaged families and communities to ensure high-performing schools for all children.



Transforming
Public Education
Together

855 families served
since 2012

250+ strategic partners

23,825 hours of "Parent & Child Together" (PACT)
time logged in '16-'17 school year

... and just
getting started



OUR FUTURE

The Foundation has demonstrated the independence, flexibility and patience to pursue the changes that educators often cannot. In the next decade, we will be focusing on scaling up four initiatives.

These initiatives will engage families, disrupt poverty, strengthen the pipeline for education professionals, grow network opportunities for teachers, increase college access, and provide career opportunities that support talent retention and workforce development.

Innovation has been a driving force behind the Foundation's first 25 years, distinguishing our service to public education and, in a larger sense, to the community. We have created initiatives and programs aimed at solving tough problems and producing high-quality results.

The Foundation and its Board remain steadfast in our commitment to improve public education outcomes for all of Nevada's children.

\$125+ million raised since 1991

5,000 visitors to our new campus



SUPPORT PUBLIC EDUCATION

*“Let us put our minds together
and see what we can make for
our children.”*

- Sitting Bull

17 programs & initiatives

95% of CCSD schools impacted

Make a Difference **Give Today**



... and just getting started

The Public Education Foundation

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